



volume 1 • number 1 • fall 2006



FCC *connections*

NEWSLETTER OF THE FOUNDATION FOR CHILDREN WITH CANCER

WWW.CHILDRENWITHCANCER.ORG

314.822.2265

Dear Friends,

Welcome to the first issue of the new FCCConnections newsletter. We want you to know first-hand the difference Foundation for Children with Cancer is making across the country thanks to the generous support of donors.

FCC has gone through a major transformation this year. I equate it to the metamorphosis of a beautiful butterfly. I am so excited about the growth and changes that we have witnessed these past many months since I took over as FCC's Executive Director. I hope as you read this newsletter, your excitement grows as well.

I'd like to point out a few stories of merit that I hope you'll pay close attention to within this issue. One is the fantastic Sibling Day event that was held earlier this year at Lake Temescal in Oakland, California. It was a wonderful day and I'm proud that FCC was able to make it happen. I'd also like you to be sure to read the brief on the back cover about a way that you can lend support to FCC in a very easy and convenient way that fits your lifestyle.

Finally, I'd like to let you know that very shortly you will be receiving a special e-vite to our fall fundraising evening, which is taking place in St. Louis at Erato, an elegant wine bar overlooking historic Tower Grove Park. It's going to be an evening of indulgence and discovery and I hope you will include us on your fall calendar. We'd love to see you there!

As always, we thank you for your continued support.

Renee L. Kirkiewicz
Executive Director

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Profile:

Jacob Herschend

Board Chairman:
Will Bealke
Sports Producer, ESPN

Board Members:
Joe Berchelmann
Insurance Broker

Michael Goessling
DelRay Consulting & Management, LLC

Jacob Herschend
VP, Simply Brilliant VISA

Kirk Hutchison
*VP of Retail Banking,
Champion Bank*

Karla Jacquin
*Former Social Worker with
St. Louis Children's Hospital*

Michael Zarrilli
Suddenlink

Staff:
Renee L. Kirkiewicz
Executive Director

Patty Cross
Director of Operations

Jacob Herschend has been a life-long native to the state of Missouri, and to its motto of “Show-Me.” Growing up the last of five children to JoDee and Peter Herschend, co-founder of Herschend Family Entertainment, better known to Missourians as Silver Dollar City, Inc., Jacob has embraced the “Show-Me” spirit, and has worked and founded many different businesses in the St. Louis area in a very short period of time. Currently, Jacob is the Vice President of Simply Brilliant Visa, a new credit card that was launched earlier this summer. In 2000, Jacob moved to St. Louis and worked for then Missouri Senator and later Attorney General John Ashcroft in Washington D.C. Soon after, Jacob was contacted by Jim Talent to help head up his fundraising campaign for his bid for the United States Senate. During that time, he built great relationships with pillars of the community, which allowed him to partner with Mike Johnson and others in opening four different and very distinct restaurants in the St. Louis area: MOMOs, Boogaloo, Mira, and Roxanne. Jacob also has devoted his time to help promote a variety of non-profit groups, including KidSmart, Big Brothers Big Sisters, Rankin Jordan, and the Maryland Heights Chamber of Commerce. He

graduated in 2000 with degrees in Youth Ministry, Political Science, and Bible and Theological Studies from Gordon College in New England.

Profile:

Renee Kirkiewicz, Executive Director



Reach Our Children is pleased to announce the promotion of Renee L. Kirkiewicz to the position of executive director. Prior to her appointment, Kirkiewicz was the organization’s development director, where she was managed fundraising and community relations.

Prior to joining Reach Our Children, Kirkiewicz served as a political director for the Kinder for Lt. Governor campaign; as district director for Senator Michael Gibbons; and served as an independent consultant to several greater St. Louis area organizations.

Professional affiliations and awards earned by Kirkiewicz include being a committee chair for the first ever “Celebrity Spelling Bee” for the KidSmart Organization, serving as a United Way Rally Presenter for Edgewood Children’s Center, and receiving the Kirkwood “Key to the City” for her outstanding service to the community. Kirkiewicz earned a bachelor of science and business communication from Southwest Missouri State University, where she was also awarded a teaching assistantship from the graduate school.

Sibling Day:

Bridging Emotions With Love & Fun



Siblings Day was held on Saturday, June 3, 2006, and welcomed more than a dozen children and their parents to the beautiful surroundings of Lake Temescal in Oakland, California. This is an opportunity FCC provides each year for siblings to receive their parents' undivided attention and to just know that they are cared for and loved.

Camp Okizu facilitated the event and had several volunteers there, not only helping with the activities but also talking with and their families. Families

were led through an activity called BoomWhackers, which involves plastic tubes of different sizes that people bang at different times to create a really wonderful mosaic of beats and tones.

Siblings decorated baseball hats, t-shirts and tote bags with fabric paint and made friendship bracelets. A cartoonist drew pictures of each of the sibling, which they got to take home.

An oncologist spoke about what cancer is and why there is the need for chemotherapy, long hospital stays,



infection control, and why patients lose their hair. Children were then able to ask questions.

The day ended with an incredible spread of pizza, accompanied by fruit, cookies, chips and drinks. Each sibling received a gift bag, which was decorated with stickers and his or her name, filled with age-appropriate toys.

Donations to FCC make wonderful experiences like Sibling Day possible. If you'd like to be a part of Sibling Day funding, please contact us today!



**An easy way to
give to FCC**

Log on ... sign up ONCE .. and everytime you shop online at over 600 national sites like Hallmark and Ebay and Lands End, a portion of your safe, secure purchase is donated to FCC! It just can't get any easier to help kids with cancer and their families! Please, sign up today! ***Shopping never felt so good!***

Your Letters:

Your Words Of Thanks Inspire Us Each Day

"The **financial contributions** you have made **preserve** and **strengthen** access to cutting edge research and **world class care.**"

This note is to acknowledge receipt of \$276 to apply to the house note. On behalf of Habitat for Humanity, we'd like to thank your organization for your generosity.

Kind regards,
Peggy Brandt
Treasurer
Hernando Desoto
Habitat for Humanity

We are especially grateful for this generous gift. You make it possible for us always to be here for more than 185,000 children who come to us each year. We truly appreciate your continued generosity.

Sincerely,
Margaret Gutowski
VP, Philanthropy
Children's Hospital &
Research Center Found.
Oakland, California

Together, as a partner in philanthropy, we are improving the quality of life for all who live or come to the Capital region. And, with your continued commitment and energy, there is certain to be many more successes to share.

Sincerely,
James Barba
Albany Medical
Center
Albany, New York

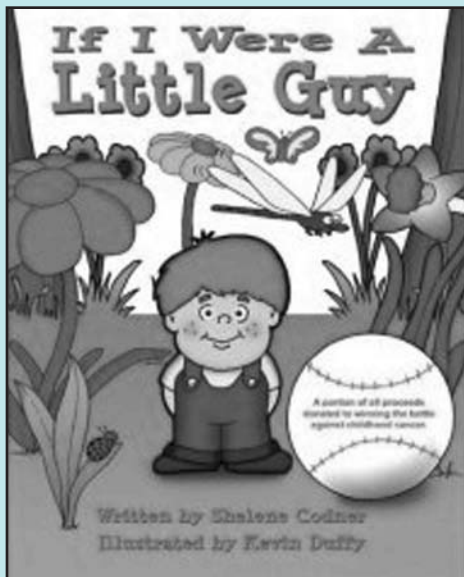
It is my privilege to acknowledge your generous contribution. We are grateful for your support and partnership with our local schools in your "Hats on Day" program ... a wonderful tool in teaching students about childhood cancer and letting them show their support for the children of our community.

Sincerely,
Jana Westlake, MSSW
Warren Clinic
Pediatric Hematology/Oncology
Tulsa, OK

"All of us **hope** that you will **continue** to play an important role in support of excellent clinical care and exemplary research **enhancing** the lives of so many **deserving children.**"

Little Guy:

A Story Of Hope & Courage



This book was inspired by the author's father. As he lay in the hospital after being diagnosed with terminal cancer, it began to snow -- very big flakes. He said, "Man, if I were a little guy I could climb on one of those and float on down." This book explores other opportunities for little guys as well as expressing an appreciation for big guys, like our Dads.

Makes a great gift!

TO ORDER:

<http://www.littleguypublishing.com/>

\$7.99 each

Our Code: FCC-63122

A portion of each book sale will come directly to FCC for support of programs like Hats On Day, A Beaded Journey, Sibling Day, and the many requests we get to help bridge the gap where other foundations leave off, such as mortgage, car and utility payments for families of children with cancer.

The mission of the Foundation for Children with Cancer is to ease the financial burdens that many families face while pursuing quality healthcare for a child who has cancer. By providing tangible and direct financial support for needs such as mortgage payments, insurance premiums, and utility bills, families are given a greater opportunity to focus on their child's treatment and recovery.

Network For Good:

The Easiest Way To Help An FCC Child



www.networkforgood.org

We recently registered with Network for Good, a organization that has provided us with an online giving system. Why give through Network for Good? It's easier than writing a check and your donations are stored for tax time. Is it safe? Yes! More than 300,000 have donated \$90 million to 20,000 charities including ours. One in three donors set up their accounts to give a set amount on a monthly basis. It's easy to do and just a click away. Please, try it today.



SAVE THE DATE!

**Thursday
October 26,
2006
5:30 - 8:00 p.m.**

**"An Evening of
Indulgence"
at Erato
Wine Bar**

**to benefit the
Foundation for
Children with
Cancer**

**Watch your inbox
for an e-vite
coming soon!**

**FOUNDATION FOR
CHILDREN WITH CANCER**
12166 Old Big Bend, Suite 202
St. Louis, MO 63122
314.822.2265 • FAX: 314.822.3720
www.childrenwithcancer.org

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