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FCC *connections*

NEWSLETTER OF THE FOUNDATION FOR CHILDREN WITH CANCER

WWW.CHILDRENWITHCANCER.ORG

314.822.2265

Welcome Laura Meyer

FCC Development Director Is Inspired!



FCC is excited to welcome Laura Meyer to our team! Laura will serve the organization as its Director of Development. As such, Laura will use her creative talents to plan fundraising events, working with volunteers and event chairs, as well as writing grants for our foundation.

Laura earned her masters in Social work with a business management emphasis from George Warren Brown School of Social Work at Washington University in St. Louis. During her graduate studies, Laura also found time to volunteer at Edgewood Children's Center and the Cystic Fibrosis Foundation. One of her proudest accomplishments during this time of her life was planning a children's fashion show for the Cystic Fibrosis Foundation, which raised more than \$20,000 each year that it was held.

After graduation, Laura went to work for the Asthma and Allergy Foundation of America (AAFA) where she raised over \$40,000 in new sponsorships and contributions through events that also raised awareness of the foundation's mission and goals.

So what attracted Laura to FCC? "The mission of this organization is amazing!" Laura explained. "I feel really lucky to be with an organization that has so much heart, drive and motivation."

Laura is already hard at work, planning a very mysterious dinner fundraiser. Watch for details coming in the coming weeks!

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Creative Giving:

FCC Fundraising Events



ZEN shirt model.

Earlier this year, FCC held a fundraiser at local hot eatery, **Wapango**. FCC received a percentage from all reservations called in and honored that day on FCC's behalf. Thanks to everyone who came out to support us!

FCC held another successful fundraiser at **Woody's Men's Clothier in Clayton and local wine bar, Roxane's**. FCC received a portion of all Robert Graham's ZEN men's shirts sold at Woody's and auctioned off three fabulous ZEN shirts, using strolling models, at Roxane's later that evening.

Do you have a creative idea to help FCC raise programming dollars? Give us a call!

A BIG THANK YOU!

FCC wouldn't be able to do all that we do without the help of numerous volunteers. Thanks to St. Catherine Laboure 7th- and 8th-graders and National Honor Society students at Lindbergh and Webster Groves High Schools. These young people donated their time to help with our Build-A-Bear events. In addition, the NHS students volunteered in our offices on the ML King holiday.

If you would like to honor or remember someone in a special, long lasting way, consider sending a contribution to FCC in their name.

Simply mail us the information and donation. We will send you an acknowledgment letter and notify the designated person with a lovely card.

Thumbelina:

Honorary FCC Board Member



Thumbelina, the smallest horse in the world, is making a big impact on crowds across the country as she continues her American tour to help raise awareness of worthy agencies and causes. She has been named an honorary board member of FCC, and we are thrilled to have her owner, Michael Goessling, as a member of our board as well. Earlier this year, Thumbelina and FCC made an appearance on nationally syndicated cable show "Fox and Friends."

Profile:

Michael Goessling



Michael Goessling serves as a one of FCC's nine board members. Michael has over 15 years of experience as a self-employed professional consultant and manager in multiple industries. He's

created and or developed six different companies during his career. His resume highlights a colorful history and variety as well. From representing Capitol Recording Artist Stir to being an inflation team crew member for Steve Fossett's "Solo Spirit" attempt to circumnavigate the globe in a hot air balloon, Michael has developed a keen sense for coordinating, implementing, and managing a wide range of projects and events.

Most recently, Michael has been going on a road show of sorts, traveling the country with his miniature friend, Thumbelina, the world's smallest horse. Thumbelina resides at Michael's family's horse farm in St. Louis and has been named an honorary board member of FCC to help raise awareness of pediatric cancer patients and the financial needs of their families. For more information on Thumbelina's adventures on behalf of FCC, see other stories in this newsletter.

Board Chairman:
Jacob Herschend
VP, Simply Brilliant VISA

Board Members:
Joe Berchelmann
Insurance Broker

Michael Goessling
DelRay Consulting & Management, LLC

Kirk Hutchison
SVP of Business Banking,
Champion Bank

Karla Jacquin
Former Social Worker with
St. Louis Children's Hospital

Mary Weunnenberg

Michael Zarrilli
Suddenlink

Staff:
Renee L. Kirkiewicz
Executive Director

Laura C. Meyer, MSW
Director of Development

Jennifer Green
Business Manager

Profile:

Mary Weunnenberg

Mary Weunnenberg serves as one of FCC's nine board members. Mary joined FCC's board in December 2006. A lifelong resident of St. Louis, Mary holds a B.S. degree from Saint Louis University in Communication Science and Disorders Speech Language Pathologist-Audiology. For many years, Mary worked for a group of vascular and general surgeons.

Mary is the very proud mother of three sons, Gregory and John, who are in college, and Tommie, a junior at Lindbergh High School here in St. Louis. An active mom, involved in school activities, her church and community. Mary is also a single mom, having lost her husband Thomas, very suddenly seven and a half years ago. "Every day, I am amazed at my boys' strength, faith, and courage to continue without their father in their lives."

Volunteering is not new to Mary. Over the years, she has volunteered at the Central Institute for the Deaf as well as St. Joseph's School for the Deaf.

Mary is thrilled to be a part of FCC's board and contribute toward the mission of our organization. Welcome Mary! We're glad you're here!

September is:
National Childhood Cancer Awareness Month
Honoring Children with Cancer

FCC Lets Kids Be Kids:

Build-A-Bear Events Bring Families Together

Three family-centered events sponsored by FCC this year focus on letting kids be kids, side-by-side with their siblings. St. Louis-based Build-A-Bear stores welcomed FCC families and their children. The local franchise that has national outlets allows kids of all ages to come in and build and stuff their very own stuffed animal, then dress their new friend in a variety of outfits. FCC pays the cost of the event, allowing every pediatric cancer patient, as well as their siblings, the opportunity to build and dress the animal of their choosing.

At one of the three Build-A-Bear events, new FCC honorary board member Thumbelina, the world's smallest horse, made a special guest appearance, much to the delight of everyone there!

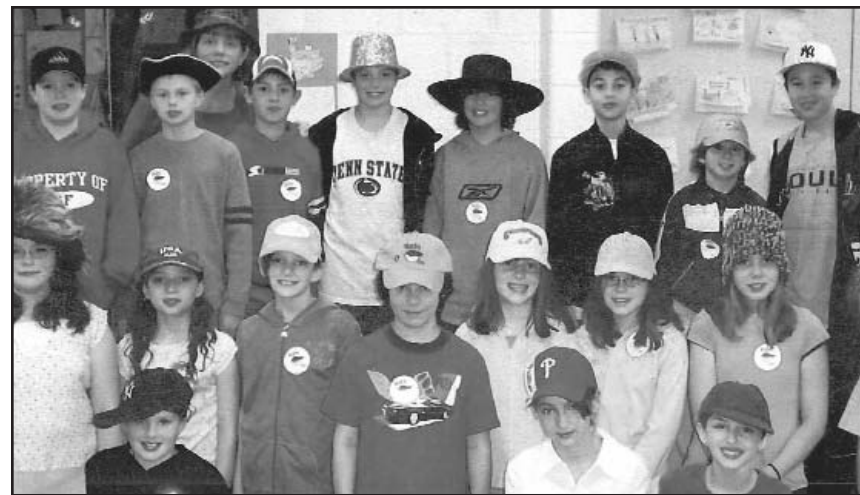


Hats On Day Raises Awareness & Critical Funding For FCC Programs

Since 1999, Hats On Day has been the premier awareness program coordinated by Foundation for Children with Cancer (FCC). The event has spanned the country, reaching into grade schools, middle schools, high schools, and churches of every denomination.

This year, FCC expanded the program to include college and university sororities and fraternities. The response has been overwhelming. Since January 2005, more than \$434,740 has been raised by these energized youth who are inspired to help raise awareness of childhood leukemia.

So many children going through cancer treatments lose their hair as a result, causing them to wear hats to school and other public functions. Hats On Day is a coordinated effort where students pay a fee for the opportunity to wear a hat to school on a given day. From ball caps to silly hats, kids can express themselves and take part in an event that helps raise awareness and funding. The monies raised from Hats On Day help FCC to provide critical financial assistance to families who have a child diagnosed with cancer. If you'd like to host a Hats on Day event at your organization or in your community, visit our website to learn more!



"Thanks for this opportunity to let our students experience the feelings of giving and helping."

"It's great fun while raising money for a good purpose. The variety of hats is fun to see."

"Students love this day because they can wear any hat they want. The variety is exceptional."

Hats On Day: Top 10 Schools

- Alexandar School:** Palmetto Bay, Florida
- Westfield Community School:** Algonquin, Illinois
- Colonial Elementary School:** Pelham, New York
- Stedman Primary:** Stedman, North Carolina
- Eastshore Elementary School:** Irvine, California
- Our Lady of Mercy Elementary School:** Hicksville, New York
- J. W. Lilley Elementary School:** Erial, New Jersey
- Franklin Elementary:** Loomis, California
- Hollywood Christian School:** Hollywood, Florida
- Village View Elementary:** Beach, California

Hats On Day: Top 5 States

New Jersey	\$22,657	Illinois	\$18,608
New York	\$21,913	Florida	\$15,539
California	\$20,500		

Your Two Cents Count

Did you know that more money is printed daily for the game Monopoly than by the U.S. treasury? If only some of that money could make a difference for FCC. But guess what? You can make that happen just by buying your games, toys, books, CDs and everyday items at iGive.com. At the Mall at www.iGive.com/joinLink, you get a free membership (no costs or obligations) to shop at 600+ stores and without even knowing it, you'll be helping FCC at the same time. So, instead of printing money, just find a little here and there by doing a little shopping, and up to 26% of every purchase you make will be donated directly to FCC!

The mission of Foundation for Children with Cancer is to ease the financial burdens that many families face while pursuing quality healthcare for a child who has cancer. By providing tangible and direct financial support, such as mortgage payments, insurance premiums and utility bills, families are given a greater opportunity to focus on their child's treatment and recovery.



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FCC's Annual
Report is
available
online for your
review.

[www.
childrenwithcancer
.com](http://www.childrenwithcancer.com)

Find out more
about our
fundraising,
board of directors,
programs, mission,
and achievements
this past year!

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