



Focused On The Future



2007

Annual Report

www.childrenwithcancer.org © FCC 2008

Board Chairman:
Jacob Herschend
Herschend Family
Foundation

Board Officers:
Kirk Hutchison,
Vice Chair
Chris Dickey,
Treasurer
Southwest Bank
Michael Zarrilli,
Secretary
SuddenLink
Communications

Board Members:
Joe Berchermann
Bexis, LLC
Larry Duke
Children's Home
Society
Michael Goessling
Thumbelina Charitable
Foundation
Lori Murray
Eastlake Inn Bed &
Breakfast
Sharon Williams
Mary Wuennenburg

Staff:
Renee L. Verhoff
President and CEO
Laura Meyers
Director of
Development
Jennifer Green
Business Manager

Message From The President & CEO



Another year in the life of FCC has continued to bring amazing change and inspiring evolution to our organization.

This year, we downsized our offices and upsized our board of directors in our continued efforts to reduce overhead and expand the dynamic ideas and visions for this incredible organization.

Throughout the year we featured profiles on each of our 10 board members. Each of these dedicated volunteers has given not only of their time and talents but of their financial resources as well, and for that FCC is truly indebted to them all.

Again in 2007, we had an array of exciting new awareness and fundraiser events. From a Mystery Dinner Theater event last fall to the unveiling of our latest program, the Children Are Golden Ribbon Campaign, 2007 has been another banner year for FCC's continued focus on our mission to serve families with children affected by pediatric cancer.

Hats on Day continues to evolve as our largest awareness and fundraiser campaign. In 2007, Hats on Day events were featured in over 700 schools nationwide. In 2007, we also introduced a new image and identity for FCC, modeled after our latest awareness and fundraiser, the Children Are Golden Ribbon Campaign. You can read more about that later on in this report.

My involvement with FCC continues to be the highlight of my personal and professional career. The families we are able to assist each day continues to grow, as does our personal passion for making a meaningful difference in the lives of these amazing families who have children diagnosed with pediatric cancer.

On behalf of everyone at FCC, thank you for your continued support.

Renee L. Verhoff

Together, We Can Help Families

Foundation for Children with Cancer (FCC) is a non-profit organization that focuses on providing support for children throughout their cancer treatment. FCC's goal is to allow these children to experience the amount of normality in their everyday life that they deserve.

An estimated 12,400 children in the United States will be diagnosed with cancer every year. One in every four of these children will not survive. For the others, there is still a chance, and FCC is here for them.

The Goals of FCC

Foundation for Children with Cancer (FCC) was created in 1998 to help support children and the families of children who have been diagnosed with cancer. Our goals include:

- Honoring the unique journey that children take when they are diagnosed with cancer
- Educating others about the impact of having a child diagnosed with cancer, and
- Celebrating the importance of family in the lives of children with cancer

Our Mission

The mission of the Foundation for Children with Cancer is to provide financial assistance for the families of children with pediatric cancer. By providing tangible and direct financial support, such as mortgage payments, insurance premiums, and utility bills, families are given a greater opportunity to focus on their child's treatment and recovery.



Cancer is hard. Giving is easy.

2006 Audit Available Online

An exhaustive audit is now complete of FCC, our operations and programs. If you would like to review this audit, please log on to www.childrenwithcancer.org. The audit was undertaken at the request of the Board of Directors.

Year-End Audit Summary

Foundation for Children with Cancer (FCC) is committed to sharing our annual revenues and expenditures review as part of this annual report. For 2007, FCC retained the services of certified public accounting firm Croghan and Croghan to perform an independent audit analysis of the foundation's financial picture. 2007 was a year of continued transition and meaningful growth. Highlights, taken from the 2007 audit, are shown below.

ASSETS:

Current Assets:

Cash and cash equivalents	\$ 239,483
Other assets	\$ 31,322
Total Current Assets:	\$ 270,805

Non-current Assets:

Equipment at cost, net of accumulated depreciation (Note 5)	\$ 8,867
Total Assets:	\$ 279,692

LIABILITIES AND NET ASSETS:

Current Liabilities:

Accounts payable and other accrued expenses	\$ 72,996
---------------------------------------------	-----------

Net Assets:

Unrestricted	\$ 206,676
Total Liabilities and Net Assets:	\$ 279,692

Revenues and Support:

Individual contributions	\$ 2,790,674
Fundraising events, net of cost of direct benefits to donors	\$ 260,797
\$77,241	\$ 7,577
Investment income	\$ 839
Other income	\$ 3,059,887
Total Revenues and Support	

Unrestricted:

Expenses:

Program Services:

Contributions to individuals	\$ 271,419
Other program expenses	\$ 256,304
Total Program Services	\$ 527,723

Supporting Services:

Management, general and administrative	\$ 97,872
Fundraising	\$ 2,462,664
Total Expenses	\$ 3,088,259

Decrease in Net Assets	\$ (28,372)
Net Assets, Beginning of Year	\$ 235,048
Net Assets, End of Year	\$ 206,676



Cancer is hard. Giving is easy.

Program Areas

Hats On Days



Children diagnosed with pediatric cancer often wear hats to cover up their hair loss resulting from treatments, such as chemotherapy. On **Hats On Day**, students show their support by donating money to wear a hat, creating a welcoming, supporting environment for kids fighting cancer. Since FCC was approached in 2002 to take this campaign to a national level, thousands of schools across the country have participated, raising more than \$700,000 and benefiting more than 1,400 families.

Total Schools: 745

Total funding Raised : \$273,303

Top 10 Schools 2007:

Alexander School -- Palmetto Bay, Florida:	\$5,000.00
Findlay High School -- Findlay, Ohio:	\$3,912.66
Westfield Community School -- Algonquin, Illinois:	\$3,250.00
Spofford Pond School -- Boxford, Massachusetts:	\$2,383.50
Colonial Elementary School -- Pelham, New York:	\$2,304.63
Lafayette School -- Wayne, New Jersey:	\$2,295.00
Land O' Pines Elementary -- Howell, New Jersey:	\$2,284.55
Cantebury Christian -- Los Altos, California:	\$2,278.00
Stedman Primary -- Stedman, North Carolina:	\$2,200.00
Eastshore Elementary School -- Irving, California:	\$1,941.30

Top 5 States 2007:

Illinois: \$19,435 - New Jersey: \$18,611 - California: \$16,430 - New York: \$12,812 - Michigan: \$10,453

745 Schools Participated Representing All 50 States In The 2006-2007 School Year:

Acadian Elementary School • Advent Lutheran Church • Alexander School • Al-Hedayah Academy • Allen Christian School • Allied Services/dePaul School • Altoona Area School District • Alva High School • American Health Holding Inc • Ann Street School • Anna Hutchinson School • Argonauta Christian School • Arlington Memorial High School • Armistead Gardens School • Arnold Elementary School • Aston Elementary • Atchison Middle School • Athens Intermediate School • Avalon Elementary • Avalon Elementary School • Bald Eagle • Bald Eagle Area Junior-Senior High School • Balere Inc • Banyan Elementary School • Bedford Village Elementary School • Bednarcik Jr. High School • Belle Plaine High School • Bellefonte Area School District • Bellevue Public Schools • Bellmawr Park Bend School • Benton Junior High School • Bergen County Academies • Berlin Junior High School • Bethel Elementary • Bethlehem Area School District • Bethlehem Lutheran Church • Blessed Sacrament School • Blessed Sacrament School • Bluff Creek Elementary • Boiling Spring Elementary School • Borah High School • Borger Middle School • Boulder Bluff Elementary School • Bradenton Charter School • Bradley Elementary District #61 • Brighton Area Schools • Brookdale Avenue Elementary • Bryan Middle School • Burgin Elementary School • BWC • C. C. Winn High School • C. H. Bird Elementary School • C-4 School PTOC. Randall Elementary • Caldwell Parish High School • Canfield Local School District • Canoga Park Lutheran School • Canter Charter Academy • Canterbury School • Cantrick Middle School • Cape Cod Lighthouse Charter School • Carleton Middle School • Carnell Elementary School • Caroline Bentley School • Carrabassett Valley Academy • Carroll High School • Caze School • Cedars of Lebanon Academy • Central Middle School • Central Montcalm High School • Chapman School • Charles H Bird Elementary • Charlestown School • Cheney High School • Cherry Drive Elementary School • ChesterChesapeake Academy • Chestnut Ridge Christian Academy • Christ the King School • Churchill Academy • Clare-Gladwin Regional Education Service District • Clark High School • Clarke School for the Deaf • Clearmont School • Cleveland MET Headstart • Cloverland Elementary • Clyde Junior High • Colbert Heights High School • Colfax Elementary • College Hill Elementary • Commonwealth Academy • Community Unit School District 201 • Concordia Academy • Concordia High School • Conejo Jewish Day School • Connetquot Central School • Cornerstone • Coronado School • Covenant Christian Academy • Cresskill Board of Education • Crestwood Middle School • Crossroads Charter Academy • Cubberley Elementary School • Cummings Valley School • Dade Christian School • Darrough Chapel School • Davis-Thomas Elementary Middle School • Decatur Classical • Deer Valley High School • Del Obispo Elementary • Del Rio • Delaware School • Derby Hills Elementary School • Derby Unified School District • DeSmet School District #38-2 • Dexter Middle School • Discovery Middle School • Dodgeland High School • Dolby Elementary School • Dorothy Moses Elementary • E. N. Swett School • East Hampton High School • East Yonkers • Eastwood Elementary School • Eddy Elementary • Eden Central School District • Edgar Adiarte • Education Alternatives • Eisenhower School • Elkin School of Music • Ellis School • Estates Elementary School • Eubanks Intermediate School • Exeter Township School District • Ezra Millard Elementary School • Felix V Festa Middle



Cancer is hard. Giving is easy.

School • Fire Prairie Middle School • First Baptist Church School • First Friends Inc • Florida Union Free School District • Forest Lake Senior High School • Fort Edward Union Free School District • Fort Worth Independent School District • Franklin High School • Franklin Local School District • Franklin Middle School • Franklin Towne Charter High School • Frederick Elementary • Fremont County School District #1 • Galesburg-Augusta • Galt Joint Union School District • Garfield Elementary • Gateway Schools • Genesis Learning Centers • Gilbert Unified School District #41 • Glasgow Elementary • Gooding Middle School • Goodrich School • Gordon Elementary • Granite Bay High School • Grant High School • Greenhills Schools • Gulf Coast Academy of Science & Technology • H.J.N. • Halls Junior High School • Harding Middle School • Harmony Christian • Harrison Chilhowee Baptist Academy • Haviland Elementary School • Hawk Hollow Elementary School • Heritage Academy • Heritage Christian School • Heritage Elementary School • Hiawatha Elementary School • Highland Elementary • Holy Cross • Holy Family Primary • Holy Family School • Holy Name School • Holy Trinity Catholic High School • Holy Trinity Church • Homer High School • Horseshoe Bend School • Huber Street School • Hudson Memorial Middle School • Humphrey Public School • Hunter Elementary School • Hyattsville Middle School • Hyre Middle School • Illini Central District #189 • Immaculate Conception School • Independence Elementary School • Independence Middle School • Iroquois Community School • Irvington High School • Itasca Elementary PTO • James Griffith Intermediate • Janney Elementary • Jeanie Harris • Jefferson County Joint Vocational School District • Jefferson County North High School • Jefferson Public School District 123 • Jefferson School • Jessie Clark Middle School • John Deere Middle School • John Hancock High School • John Muir • Jordan School • Joseph Stilwell Middle School No. 219 • Joy School • Jupiter Farms Comm Christian School • Keene Central School • Kensington School • Keyes Elementary School • Keystone Local School District • Kinder Kastle • King County Depository • Kingdom Christian Academy • Koras Elementary School • La Salle Elementary School • Lake Forest High School • Lakeview Public Schools • Lakewood Middle School • Lamar DECA • LaMotte School District • L'Anse Creuse Public Schools • Laotto School • Laporte • LaPorte City Elementary • Lashmeet/Matoaka School • Laura Smith Haviland School • Laurel Springs Board of Education • Lavalette Elementary • Leary Educational Foundation Inc • Lebanon Middle School • Lewis & Clark Elementary School • Lewis Center for Education Research • Lewis Elementary School • Lexington Senior High School • Lighthouse Christian • Liholiho Elementary School • Lincoln County High School • Lincoln Elementary • Lincoln Elementary School • Lincoln Middle School • Lincoln School • Littlejohn Elementary School • Livonia Public Schools • Loon Lake Elementary • Los Fresnos CISD • Love T Nolan Elementary School • Lunenburg School District • Lutheran High School • Lynwood Elementary School • M. J. Gegan School • Macarthur Elementary School • Maine Endwell Senior High School • Makefield Elementary • Manchester Regional High School • Marley Glen School • Mary K Goode School • Marygrace Liparoto • Mason-Dixon Elementary School • Matthew Turner • Maxey Elementary School • Maywood Memorial School • MBVM School • McKinley Elementary School • Medway Middle School • Meigs County High School • Merryhill Preschool #1012 • Mesa Elementary • Mesa Unified School District #4 • Miami Lakes Elementary • Midd-West High School • Mid-Pacific Institute • Milam Elementary School • Miller Elementary School • Minglewood Elementary School • Minot High School • Mojave Mesa • Mokena Jr High • Monaca High School • Monte Vista School • Montpelier Exempted Village School District • Moores Hill School • Mt. Ararat High School • Mullens Elementary • Neshaminy Middle School • New Emerson School • New Hingham School • New Republic • New World Educational Center • New York City Department of Education • Niskayuna High School • Niskayuna Sr High School • Nokomis High School • Noor-Ul-Iman • Norah Moore • North Huron Secondary School • North Middle School • North Rowan Middle School • North Tama Community School District • Northern Tioga School District • Northland Community Schools • Northside Independent School District • Northwestern • Norwich Free Academy • O. L. Assumption School #308 • Oakwood Avenue School • Ogden School • Old Brooklyn Montessori School • Old Mill Road School • Olson Middle School • Orchard Park Elementary • Ore City Independent School District • Our Lady of Fatima School • Our Lady of Lourdes • Our Lady of Perpetual Help • Our Lady of Providence High School • Our Lady of Sorrows Parish School • Our Lady of Victories R. C. Church • Overbrook Elementary School • Owen High School • Palm Springs Elementary School • Palo Verde Christian School • Pana Christian Academy • Park School • Parkway Heights Middle School • Parish High School • Penn Alexander School • Peoria Hebrew Day School • Perrett Elementary School • Peter J Beiriger Elementary School • Pflugerville Middle School • Philo High School • Philo Middle School • Piccowaxen Middle School • Pike Central Middle School • Pine Ridge Elementary • Pleasant Plains C.U.S.D #8 • Pleasant Run Elementary School • Pleasant View • Pocahontas Area Community School • Poland Union Elementary School • Portage High School • Prairie Center C.U.S.D. #8 • Preston Area School • Princeton City School District • Public School 127 Brooklyn • Queen Bay Area Public Schools • Queen of the Rosary School • Queens Lutheran School • R. W. Emerson • Ramstad Middle School • Randall School • Ray Thompson Elementary • Raymond S Kellis • Raymore-Peculiar Schools • Re: Ms Maas' Class Fundraiser • Red Bank High School • Red Bank Regional High School • Reinberg Elementary School • Rockaway Valley • Rocky Mountain Middle School • Rolando Elementary PTA • Rolling Acres Elementary • Roosevelt Elementary School • Roosevelt Middle School • Rootstown Local School District • Ross Local School District • Roy DeShane Elementary School • Sabattus Central School • Sacred Heart Church • Sacred Heart School • Saint Paul • Salida High School • San Diego Independent School District • San Rafael High School • Sandusky City Schools • Santa Barbara Adventist Elementary School • Santa Fe South High School • SC Johnson Elementary • Schodack Central School District • School District #3 FCU • School District No. 1 • School District of Mondovi • Scripps Middle School • Sculptor Charter School • Seven Sorrows BVM Parish • Shamokin Area Jr/Sr High School • Sharon Middle School • Shawnee Mission North High School • Shell Creek Elementary School • Shenandoah Middle School • Sierra Vista • Signal Hill Elementary School • Skoi-yase Primary School • Sky View Middle School • Smith Street School • Snow School • Souris River Campus Alternative High School • South Allegheny Jr/Sr High School • South Crowley Elementary School • South Elementary School • South Valley Academy • Southeast Warren Community School District • Southern Cal High School • Southern Choctaw Elementary School • Southside Ashpole • Southwest Middle School • Southwestern Middle and High School • Spectrum School • Spring Hill High School • Spring Mill Elementary School • Spurger Independent School District • St Stephen School • St. Adalbert School • St. Bernard Congregation • St. Boniface • St. Catherine School • St. Cecilia School • St. Cletus School • St. Dominic Parish • St. Edmund Church • St. Francis De Sales Regional School • St. Germaine • St. Gregory's • St. Helena School • St. John the Evangelist School • St. Joseph Church • St. Joseph Parish • St. Joseph School • St. Joseph's Church • St. Justin Martyr School • St. Lawrence School • St. Luke • St. Mary's School • St. Matthew Lutheran School • St. Paschal Baylon School • St. Patrick • St. Peter and Paul School • St. Pius X • St. Roch's School • St. Rose of Lima • St. Theresa School • St. Thomas the Apostle School • St. Vincent dePaul School • Stackpole Elementary • Sugar Grove Elementary School • Sunny Slope Elementary • Sunrise Elementary • Sutherland Public School • Swallow School • Taft Middle School • Taft School • Taylor Career Center • The Benjamin Franklin Classical Charter Public School • The Edge Academy • The First Academy • The Goddard School - Pennsylvania • The Goddard School - Ohio • The Goddard School - Kansas • The Hebrew Day School of Broward County • The Hayward Company • The Imani School • The Joy School • The Lehigh Valley Charter School • The Master's House • The Melrose School • • The Oakley School • Thomas H Henderson Model Middle School • Thonotosassa Elementary School • Timberlake Jr. High School • Tinley Park High School • Tippecanoe Valley High School • TN School of the Blind • Tra-Cee Nursery School • Triadelphia Ridge Elementary School • Tuscola Community High School • Union Beach P.T.A. • Unitah Basin Christian Academy • Unity Christian School • Utica Community Schools • Valdars Area School District • Vallivue High School • Vallivue Middle School • Van Buskirk Student Council • Vernon Hills High School • Viewpoint Education School • Villa Maria Academy • Virgil Grissom Elementary School • Virginia Road School • Visitation Catholic School • W. A. Cunningham Intermediate School 234 • W. L. Abney Elementary School • Washington Elementary • Washington Elementary School • Washington School - Iowa • Washington School - Connecticut • Washington School - Massachusetts • Washington School Activities • Webster City Community School District • Weeping Water Public Schools • Weibel School • West Bay Elementary School • West Florida High School of Advanced Technology • West Platte Jr/Sr High School • West Valley Christian Church School • Western Springs School District 101 • Westville High School • Whitebead Activity Fund • Whitmore-Bolles School • Whitney Elementary School • Whitter • William F Halloran No. 22 • William Woodruff • Willow Grove Middle School • Willow Springs School District 108 • Wilson Elementary School • Windsor Prep High School • Windsor Woods Elementary School • Wood Memorial Junior High School • Woodbridge Middle School • Woodruff School • Woodbury Heights Elementary • Zina Pitcher Elementary School • Zion Lutheran Confirmation Class •

Your Two Cents Make A Difference!

Did you know that more money is printed daily for the game of Monopoly than by the U.S. Treasury? If only some of that money could make a difference for Foundation for Children with Cancer. But guess what? You can make that happen just by buying your games, toys, books, CDs, and everyday items at iGive.com. At the Mall at www.iGive.com/joinLink, you get a free membership (no costs or obligations) to shop at 600+ stores and without even knowing it, you'll be helping FCC at the same time. So, instead of printing money, just find a little here and there by doing a little shopping, and up to 26% of every purchase you make will be donated directly to FCC!



Cancer is hard. Giving is easy.

New Events!



A tantalizing **"Murder Mystery" Dinner** (photo left) entertained guests last fall, and 2007 also saw the introduction of FCC's latest awareness program, our **"Children are Golden" Ribbon Campaign**. The campaign so touched us that it inspired the redesign of our overall logo. See the campaign logo below and also our newly revamped website at www.childrenwithcancer.org.



2007 Gifts

Generous gifts to FCC represent the most important aspect of this organization: the connections we've made and continue to build upon with individuals and organizations across the country who have been touched first hand or by the many stories of hope that our organization has been blessed to be involved with. Over 117,000 individuals gave directly to FCC in 2007. Many thanks to these individuals for helping FCC to continue our mission, including the following special memorials.

In Memory of Rita Cox:

Bob and Kay Hensley

In Memory of Jose Jara and In Honor Of Daniel Garcia:

Carlos Garcia

In Honor of Gary Alan Morrison:

Janice Medeiros

IN CLOSING: An Amazing Year

If a charitable foundation's mission is to give back, FCC has certainly done that in 2007. This past year, our ability to give **more money** to **more families** was achieved and we are so very proud of the results and excited about what we will be able to report on for 2008!

Total FCC Assistance Provided in 2007: \$244,802.41
(over \$20,000 each month!)

Total Families Assisted by FCC in 2007: 554
(more than 40 families each month!)

Total Donors Helping FCC in 2007: 117,937